

*Cíclica*

presents

**“Sangre VIDA (life blood), la savia de la humanidad  
(the sap of humanity)”**

Breaking the silence around every sense of the blood, it means putting light on natural, essential and signs of health processes.

Bleeding, it is still seen as something impure and bad, and is an event comprised of generation, low social stigma.

You raise awareness when talking about natural biological processes such as menstruation, it refers to understand the dimensions of its impact on the economy, health, quality of life, education, environment and human rights.

Our work is directly linked to menstrual health care, priority for women to strengthen the capacity to live in dignity and welfare.

Convinced that "a girl who does not know herself, is a woman who suffers," understand that a girl becomes a woman feeling ashamed of her body, lives vulnerable situations in the context in which it operates. Men around these girls and women have the same right to information that they have. If have we really want to change cultural menstruation image ... Menstrual blood concerns humanity.

**Understanding the constancy of change in all physical and chemical phenomena that occur in our body, it is a key to the development of self-knowledge and happiness.**

SANGRE VIDA, the sap of humanity, invites you to reflect (both woman and men) about the transcendence that the natural cycle in a woman body has among humanity.

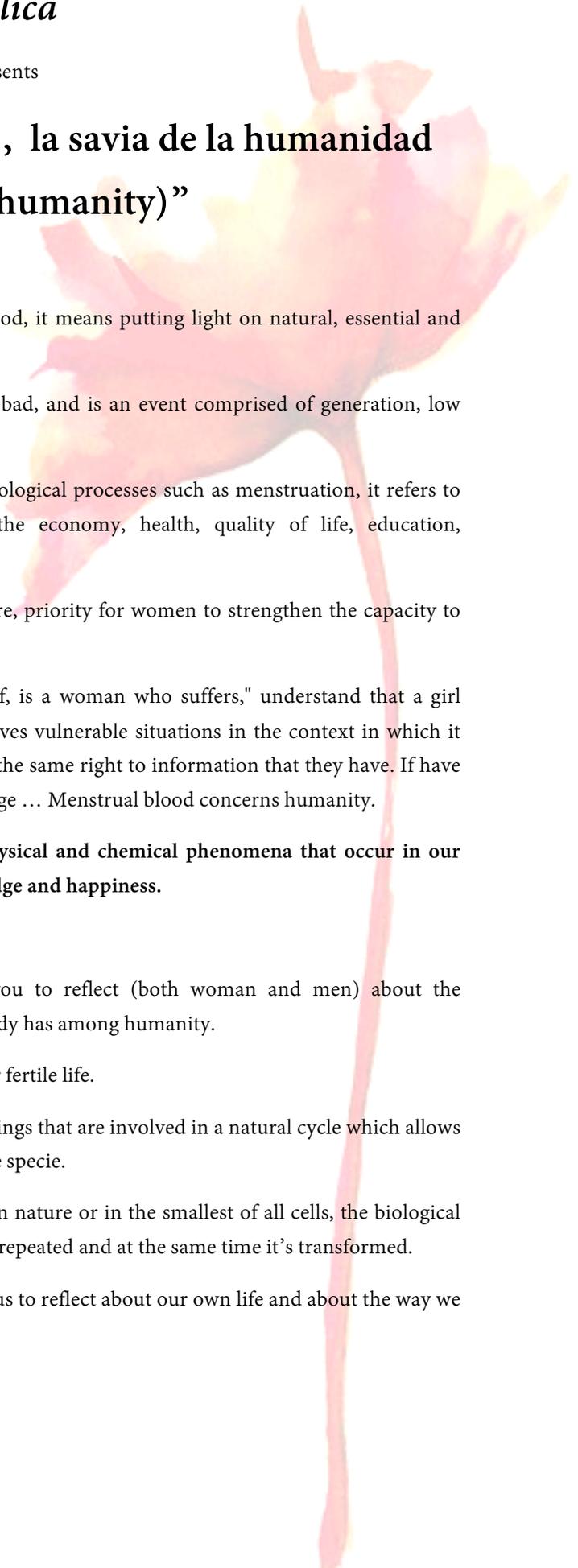
To talk about what can't be talked but thrives in our fertile life.

SANGRE VIDA is LOVE, love for all the human beings that are involved in a natural cycle which allows them to gestate and to give life and continuity to the specie.

One day the journey begins, the change happens, in nature or in the smallest of all cells, the biological pattern that changes with evolution is repeated; it's repeated and at the same time it's transformed.

The blood of life that inhabit us every month leads us to reflect about our own life and about the way we live in this world.

We are the cycling nature.



**SANGRE VIDA is (LOVE):**

The intimate encounter and the possibility to gestate (is LOVE) and (SEXUALITY).

To accept ourselves (is LOVE) and (SELF-ESTEEM)

The chance to build and create through evolution and transcendence (is LOVE) and (FAMILY)

To live with the current contradictions and reach new agreements to evolve ( is LOVE) and  
(LINKAGE)

**SANGRE VIDA VS SANGRE DE LA GUERRA (blood of war)**

The sensitive contact with the historical construction of every woman and their relationship to the menstrual cycle.

**Proposal:**

SANGRE VIDA is a cycle that starts on March 8th 2016 and that will follow us through out 2016/2017 bringing together actors, public and actions with a common purpose through art and expressions.

The metaphor is transformed into a solid and tangible piece through different kinds of demonstrations. SANGRE VIDA dives into this journey with the aim of sharing with the community the message and the spirit of this movement. Though out the country we will be gathering testimonies and documents that will reflect what happened in every region and area and the effect on each and every community, to be able to close the cycle with a book that will continue to spread the message and the spirit of SANGRE VIDA.

**Implementation:**

**\*Phase 1:** Metaphor. Contest of short poems or stories.

The main material for the Sangre Vida movement.

*Date: March 8th 2016*

**\*Phase 2:** Material. Presentation with the jury and the selection of the winning poems or stories.

Presentation of CICLICA on May 28th (international woman day) to the media.

Assignment (Assignment) of winning poems to each jury, for them to start performing the assignment.

Metaphor + Material

*Date: May 28th 2016*

\*Phase 3: Metaphor + Material exhibition and presentation of the SANGRE VIDA, the sap of humanity journey (in different areas of Argentina)

*Date: September 15th 2016*

\*Phase 4: Exhibition of the SANGRE VIDA journey (videos and testimonies) in Buenos Aires. Phase 4 presentation. Book or documental production, or both.

*Date: March 8th 2017. .... And it will continue.*

